Artist’s Statement Guide

The following table is a guide to scaffold a draft of your artist’s statement.

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| **Your Name** |  |
| **Title** | Consider the meaning behind your artwork, what it is you wanted to communicate to the viewer, to come up with a title that gives some insight into these themes and intentions |
| **Media** | List the key materials that you used to create your resolved artwork e.g. canvas, cartridge paper, chalk pastel, acrylic paint |
| **Artist statement** | Your statement should help give the viewer insight into the meaning of your artwork. This should be in paragraphs and following this general structure:First Paragraph* A brief description of the work in your own words.
* Focus – what specific idea you are communicating about
* Subject matter – what imagery/symbols you chose to use and how these relate to your theme and concept

Second Paragraph* Intention – what is it you were hoping to achieve with your work; and what reaction and meaning you want the viewer to get from your artwork
* Media – what you used, how and why - how does it help to communicate your theme
* Style – if you worked in a particular style and why this was chosen in relation to your theme (e.g. realism, pop art, surrealism etc)

Third Paragraph* Influences: Have you identified with a particular artist through this artwork? Is there a technique in your work inspired by someone else’s?
* Improvements: What is good about your work and what is bad? What improvements would you make given more time or materials?

Final Statement* A clear sentence outlining your view on the focus you’ve chosen and the success of your final piece.
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